

Session Four Evaluation Form**Using Vivid & Colorful Language**

Assignment Number 4: The speaker has been asked to prepare and deliver five to seven-minute presentation that allows for the use vivid and descriptive words. Please pay careful attention to the speaker's use of words and the placement of those words. The words used should be so colorful that the audience can "see" them in their minds. The speaker's words should be clear, accurate, descriptive and as short or as simple as possible. The speaker should have fun, avoid jargon, and the use of unnecessary words. This speech should have a clear purpose and be organized to achieve that purpose. Please answer the questions below.

Speech Title: \_\_\_\_\_ Date: \_\_\_\_\_

Evaluator: \_\_\_\_\_

Session Four Evaluation

1. Was the speech topic appropriate for today's audience?

\_\_\_\_\_

Excellent

\_\_\_\_\_

Satisfactory

\_\_\_\_\_

Could Improve

2. Did the speaker use short, simple, and effective words?

\_\_\_\_\_

Excellent

\_\_\_\_\_

Satisfactory

\_\_\_\_\_

Could Improve

3. Did the speaker words help you to visualize and enjoy the presentation?

\_\_\_\_\_

Excellent

\_\_\_\_\_

Satisfactory

\_\_\_\_\_

Could Improve

4. Did the speaker use any ambiguous words that had more than one meaning?

\_\_\_\_\_

Excellent

\_\_\_\_\_

Satisfactory

\_\_\_\_\_

Could Improve

5. Were the speaker's sentences short, simple, and easy to understand?

\_\_\_\_\_

Excellent

\_\_\_\_\_

Satisfactory

\_\_\_\_\_

Could Improve

6. Was the speaker creative and interesting in his/her articulation and word play?

\_\_\_\_\_  
Excellent

\_\_\_\_\_  
Satisfactory

\_\_\_\_\_  
Could Improve

7. Did the speaker avoid unnecessary jargon and overly intellectual terms?

\_\_\_\_\_  
Excellent

\_\_\_\_\_  
Satisfactory

\_\_\_\_\_  
Could Improve

8. How was the speakers overall use grammar and pronunciation?

\_\_\_\_\_  
Excellent

\_\_\_\_\_  
Satisfactory

\_\_\_\_\_  
Could Improve

9. Was the speech purpose clear?

\_\_\_\_\_  
Excellent

\_\_\_\_\_  
Satisfactory

\_\_\_\_\_  
Could Improve

10. Was the speech effectively organized?

\_\_\_\_\_  
Excellent

\_\_\_\_\_  
Satisfactory

\_\_\_\_\_  
Could Improve

What could the speaker do differently to make this speech more effective?

11. What did you like most about today's presentation?

### Session Four Reflection